



www.madebyroz.com
rpea2822@gmail.com
@rosieinman

Project Pricing Guideline

Type	Deliverables	Price
Quick <i>2-3 week timeline</i>	<i>icon identity logo + 2 draft variations up to 2 revisions color options</i>	<i>\$500 Base +/- \$50 per extra revision</i>
Moderate <i>5-6 week timeline</i>	<i>visual identity logo + 2 draft variations up to 3 revisions color options other minor touch-points</i>	<i>\$750 Base +/- \$50 per extra revision</i>
Extensive <i>8+ week timeline</i>	<i>brand identity logo + 2 draft variations up to 4 revisions color options multiple touch-points full branding guide</i>	<i>\$1,000 Base +/- \$50 per extra revision</i>
Per-Hour <i>as needed</i>	<i>discuss what is needed, timeline, etc. (specialty projects, consulting, illustration, etc.)</i>	<i>\$30/hr</i>